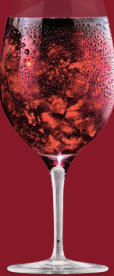


WHITE LABEL PREMIUM SANGRIA

100% Guarantee: Double Your Sangria Sales in 30 days or It's 100% FREE

 RED 50% Tempranillo / 50% Grenache A splashy, delicious mouthful of cherries and juicy pomegranate is spiced with sage, jasmine and a hint of basil. 91 POINTS THE tastingpanel MAGAZINE	 ROSÉ Blend of Grenache Wild raspberry, luscious strawberry, watermelon and a spice rack of Italian herbs make up the pleasurable palate of this Grenache-based drink. 90 POINTS THE tastingpanel MAGAZINE	 WHITE White Varietal Airén This blend of Spanish variety Airén, essences of fruit, and natural sugar is tart and medium-bodied with notes of mandarin orange, dried herbs and honeyed apricot. 90 POINTS THE tastingpanel MAGAZINE
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THE HIGHEST RATED SANGRIA IN THE WORLD MARKET		
THE #1 REASON TO SELL WHITE LABEL SANGRIA - HUGE PROFITS ZERO WASTE.		
WHITE LABEL Sangria Versus In-House Made		
	White Label Sangria	In-House Sangria
ABV	12%	?
Red Sangria Varietals used	Tempranillo / Garnache	?
White Sangria Varietals used	Garnache	?
Rose' Sangria Varietals used	Airen	?
Mediterranean fruits	Yes	?
Natural sugar	Yes	
Labor to make 1 SANGRIA	3 to 5 seconds	\$\$\$
Quality from batch to batch	Always Consistent	Not Consistent
Costs for grapes and MFG	Fixed	?
Waste	Zero	?
Unlimited supply	Yes	?
AVAILABLE PACKAGING		
20-liter disposable Keg	Yes	?
20-liter / 4 x 5 liter Bag in Box (BIB)	Yes	?
750 ML Bottles	Yes	NO
DISPENSING OPTIONS		
Stays Fresh after opening a 20-liter keg or BIB	6 weeks	?
Bar gun or Tap handle kegs or BIB	Yes	?
To go orders 750ml bottles \$29 to \$39 MSRP	Yes	?

Why White Label Sangria Justifies a Higher Price Per Glass—And Drives Higher Margins & Volume for your business!

We believe in it so much, we're willing to bet on it!

Higher Price Per Glass, Increased Sales & Profits – Under Your White Label or Ours

White label sangria commands a **higher price per glass for the consumer**—typically **\$1 to \$1.50 more** per glass. If you get a well vodka, you expect to get a low price when you purchase a Grey Goose vodka, you expect to pay more, despite having a premium price, if you choose, consumers **purchase 2 to 4 times more glasses** because the quality speaks for itself. For your business, this results in **higher margins and increased sales volume**.

Why List Sangria on Your Menu?

Many customers have had disappointing sangria experiences, rarely finding one that meets their expectations. Featuring white label sangria on your menu helps you stand out by offering a premium, high-quality sangria that keeps guests returning for more.

WHITE LABEL PREMIUM SANGRIA

The Price-Quality Connection in Sangria

The saying "**you get what you pay for**" is especially true in the sangria market. We've seen businesses making sangria for as little as **\$0.25 per glass** and others investing up to **\$3 per glass**. The common denominator? **Inconsistency**.

- They struggled with **limited sales** due to fluctuating quality
 - They **never successfully sold bottles to go**.
- White label sangria changes the game by delivering **consistent, premium-quality sangria every time**.

Instant Credibility

Our **90+ point rating** from professional tasting panel sets white label sangria apart from ordinary sangria, increasing consumer confidence and enhancing your reputation.

Our 100% Guarantee: Double Your Sangria Sales in 30 days or It's FREE
To qualify, your establishment must currently sell at least **300 glasses of sangria per month**.

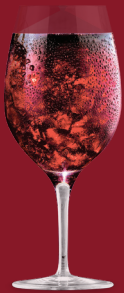
How to Unlock the Guarantee:

1. Menu Listing

- Feature **white label sangria** on your menu

2. Premium Product Options:

- **Premium Red Sangria (91 points)** – Made from Tempranillo & Garnacha varietals, blended with natural Mediterranean fruits & sugar
- **Premium White Sangria (90 points)** – Made from the Airén varietal, blended with natural Mediterranean fruits & sugar
- **Premium Rosé Sangria (90 points)** – Made from Garnacha varietals, blended with natural Mediterranean fruits & sugar



RED

50% Tempranillo / 50% Grenache

A splashy, delicious mouthful of cherries and juicy pomegranate is spiced with sage, jasmine and a hint of basil.

91
POINTS

THE **tastingpanel**
MAGAZINE



ROSÉ

Blend of Grenache

Wild raspberry, luscious strawberry, watermelon and a spice rack of Italian herbs make up the pleasurable palate of this Grenache-based drink.

90
POINTS

THE **tastingpanel**
MAGAZINE



WHITE

White Varietal Airén

This blend of Spanish variety Airén, essences of fruit, and natural sugar is tart and medium-bodied with notes of mandarin orange, dried herbs and honeyed apricot.

90
POINTS

THE **tastingpanel**
MAGAZINE

3. Staff Training / Incentives/ Point of sale (POS) materials

- We provide a **comprehensive training session** to educate your team on what makes White Label Sangria the **most premium sangria in the world market**
- With your approval, we offer **staff incentives** for the first **90 days** to boost engagement and enthusiasm for white label sangria
- If you don't have a designer, we'll provide **customized POS materials** tailored to your menu. **Visuals are key to driving sales!**

Give your guests a premium sangria experience while increasing your margins and sales. Try white label sangria today—risk-free!

www.PASMOSA.com - 951-259-3339 - eamon@pasmosa.com